

Executive Committee Report on Measuring MLI's Effectiveness 2016-2017

Goal: *MLI's mission is to locate, secure, and apply skills and resources to alleviate suffering, restore hope, and create conditions that nurture stability in countries affected by conflict.*

Objectives: MLI's programs emphasize local capacity-building and long-term sustainability, with our ultimate objectives being:

- 1) To increase the quality & quantity of mine detection dogs (MDDs) and Explosive Detection Dogs (EDDs) working with well-trained handlers in severely mine and explosive contaminated countries to accelerate the pace of clearance operations (Mine Detection Dog Partnership Program (MDDPP));
- 2) To foster global citizenship among American youth by engaging them in the landmine issue and linking them with students in mine-affected countries to promote mine risk education and to help children who have been injured by landmines (Children Against Mines Program (CHAMPS))
- 3) To provide medical assistance, vocational training, and advanced training for rehabilitation specialists to enhance the quality of life & care for landmine survivors and economic empowerment and dignity for war widows and other victims of conflict (Survivors' Assistance Program)
- 4) To engage American civil society in humanitarian mine-action to gain & sustain private donor support for MLI's programs

Findings: The Executive Committee (ExCom) assessed the operational effectiveness of MLI over the past two years, and found MLI to be sound and very effective in all areas; they delivered this report to the Board of Directors on December 11, 2018.

In conducting this assessment, the ExCom:

- 1) Reviewed the activities that MLI undertook in the prior two years to achieve its goals and objectives
- 2) Identified measures used to assess MLI's effectiveness in achieving the goals and objectives
- 3) Analyzed the effectiveness of MLI's programs in achieving organizational goals and objectives

Activities in 2016-2017

During 2016-2017, MLI's mine action and social impact programs remained robustly active and continued to meet the organization's goals and objectives. MLI supported humanitarian demining programs in Armenia, Azerbaijan, Bosnia and Herzegovina, southern Iraq, Iraqi Kurdistan, Lebanon, Sri Lanka, and Yemen through the Mine Detection Dog Partnership Program, providing 23 MDDs and training local MDD personnel to safely and effectively employ these dogs in national landmine clearance operations. Twenty-two of the 23 dogs were privately sponsored, with one dog in Sri Lanka being sponsored by the U.S. Department of State. During 2016-2017, MLI's Children Against Mines Program (CHAMPS) students completed two MDD campaigns and MLI continued to support three on-going campaigns throughout the United States to sponsor additional lifesaving MDDs. CHAMPS continued its engagement with schools in Connecticut, Florida, Maryland, North Carolina, Pennsylvania, and Texas. CHAMPS International was active in Bosnia Herzegovina and Yemen, where more than 7,936 individuals received Mine Risk Education (MRE) in Bosnia and dozens of young amputees received prosthetic limbs and ambulatory devices in both countries. MLI also implemented Survivors' Assistance programs in Bosnia Herzegovina, Iraq, Lebanon, and Yemen, providing hundreds of landmine survivors and war widows with medical assistance, vocational

training and employment assistance, while also providing specialized training for local rehabilitation teams. In 2016-2017, MLI continued its highly successful interethnic reconciliation program in Bosnia Herzegovina, as part of its CHAMPS project. The program has been very well-received and involved CHAMPS students from six Bosnian schools, each with a different ethnic majority (Bosniak, Croat, and Serb). The program continued into the 2018 school year, and has been approved for an extension for four years by the U.S. Department of State.

MLI implemented a variety of communications and fundraising activities to maintain current donor interest and generate new support for programs, including increased presence at local events, quarterly e-newsletters, an active social media presence, the continued pursuit of grant opportunities, and the participation in new online fundraising/friend-raising opportunities. During this period, MLI raised a total of \$3,109,987 (\$1,698,414 in Federal Grants; \$1,411,574 in private donations).

Measures used to assess program effectiveness:

The ExCom reviewed the primary measures for success for each MLI program. Examples of indicator measures for the Mine Detection Dog Partnership Program included: the number of new mine detection and explosive detection dogs that were requested, funded, trained and delivered to beneficiary countries in the past two years; the total number of MLI-provided MDDs and EDDs that continued working in the field; the amount of land searched by the dog teams and returned to local populations for safe & productive use; the length of time the dogs were operational, etc.

Measures of success for CHAMPS included: the number of landmine presentations & dog demonstrations given to schools; the number of students, teachers & parents receiving the presentations; the number of new schools or groups to actively participate in CHAMPS, the number of new mine detection dogs that were sponsored by school-children; the number of children in beneficiary countries who are helped, etc. Examples for measuring the effectiveness of the interethnic reconciliation program included: the number of children involved in service projects from schools of different ethnic majorities; and the number and nature of interethnic reconciliation activities.

Survivors' Assistance measures of success included: the number of landmine survivors identified & assessed; the number of survivors who received medical assistance & rehabilitative care; the number of survivors and/or war widows who received vocational training & employment assistance; the number & types of new mine victims' assistance (MVA) programs implemented; the amount of funding expended on the program.

Measures of success for engaging civil society and donor maintenance includes: the number of private donors (new and recurring); the types of private donations; the amount of both private and public donations; and the number and types of communications used to maintain donor interest.

Effectiveness

The effectiveness of each of MLI's programs was assessed based on the desired outcomes, activities, and indicators for each program. Through the MDDPP during the assessed period, MLI donated 23 new MDDs and EDDs to four war-torn countries; 22 of the 23 were sponsored by private donors, and the remaining dog was sponsored by the U.S. Department of State. Included in this number are 6 MDDs that were sponsored in 2015 and transferred in 2017 from Armenia to Bosnia so that they would be effectively utilized. Since 1999, MLI has donated 240 MDDs to 12 countries, and while some have retired or passed away from old age or for health reasons, during 2016 and 2017 there were, respectively, 70 and 68 MDDs and EDDs actively working around the world. During this period, these life-saving dogs searched 2,894,623

m², or 715 acres, of mine-contaminated land, and an additional 17,125 cars and 78 houses were searched for other explosives. The MDDPP raised \$1,580,639 in government and private funding to support the training of the 23 MDDs and EDDs in the beneficiary countries.

Through CHAMPS, in 2016-2017, 42 presentations at 31 schools exposed more than 7,000 students and teachers to the program and inspired the completion of two MDD campaigns, as well as the continuation of an additional 3 campaigns. MLI staff also presented at 20 different conferences and workshops, reaching an additional 14,550 potential supporters. The initiation of new campaigns is ongoing. Through CHAMPS International, American school children from dozens of schools in three states worked to help hundreds of mine survivors in Bosnia Herzegovina and Yemen. Survivors in these countries received vocational training, prosthetics, medical assistance, and in some instances, small income-generating grants. Additionally, the CHAMPS teams in Bosnia received advanced Mine Risk Education training and delivered mine risk education to local community groups to raise awareness about landmines and encourage safe behavior. Nearly 8,000 students, teachers, school administrators, and members of communities were reached through these MRE presentations.

In addition to the survivors who were assisted through CHAMPS International, MLI's other Survivors' Assistance programs were active in Lebanon and southern Iraq. Ninety landmine survivors in Lebanon received medical assistance, and 30 survivors & family members received vocational training in beekeeping, poultry production, and apple & olive tree production. In southern Iraq, 80 war widows received mentoring and employment assistance to help them become self-sufficient.

MLI sustained donor interest and support through a variety of communications and fundraising activities. MLI maintains an active presence on social media sites, such as Facebook, Twitter, Instagram, and Pinterest, and is featured in the Catalogue for Philanthropy for being one of the best non-profits in the Washington D.C metro area, as well as in the Laura J. Arnold Giving Library, Philanthroper.com, VolunteerMatch.com, GiveBack.org, AmazonSmile.com, Charity Navigator, Guidestar, the Better Business Bureau, and many more. MLI also delivers a quarterly e-newsletter with program updates to 1,100+ supporters and generates new support by attending and presenting at local events. These efforts resulted in 605 private donations made between 2016 and 2017, including 46 businesses, 13 schools, 523 individuals, and 23 private foundations.

Recommended future actions to increase effectiveness:

While the ExCom finds that MLI's programs and activities remain sound and robust, it recommends that the organization continue to seek new and diverse donor sources. Additionally, other recommendations for consideration include developing surveys, based on program type, for distribution to project partners and beneficiaries to capture additional feedback on program success and potential areas for improvement.

Enclosure A

MLI Activities in 2016 - 2017

Mine Detection Dog Partnership Program

Since the launch of MLI's Mine Detection Partnership Program (MDDPP) in 1999, MDDs donated by MLI have searched 47,876,004 square meters of land, or 11,830 acres, saving countless lives and improving the lives of hundreds of thousands of those living in threatened communities. MLI implemented the following MDD programs:

Armenia

- In 2015, at the request of the Republic of Armenia's Defense Minister David Tonoyan, MLI donated six MDDs to the Army of Armenia's Peacekeeping Engineer's Battalion (PKEB). Private American donors sponsored the lifesaving dogs who were expected to complete certification testing to meet International Mine Action Standards and begin their lifesaving work in 2016. The six new MDDs were provided to the PKEB to replace 12 MDDs that MLI donated to Armenia in 2002/2003.
- Following extensive training provided by the MDDC Trainer during the winter of 2016, the Trainer and the U.S. Department of State recommended that, due to the PKEB's limited organizational capacities, the implementation of a successful and sustainable mine detection dog program within PKEB was not feasible at the time and recommended that the MDDs be relocated to another mine-affected country where they could be more effectively utilized. Therefore, MLI relocated the six MDDs to Bosnia in the summer of 2017 where they received immediate training and were ultimately certified to IMAS.

Bosnia and Herzegovina

- Four MDDs were donated to Bosnia between 2016 and 2017. Two MDDs were provided to the indigenous Bosnian demining organization UEM in 2016, one MDD was provided to Pro-Vita in 2017, and another MDD was provided to the Office of Civil Protection in Republika Srpska (OCP RS). Two of these MDDs were funded by private donors and two others were funded through CHAMPS campaigns.
- The six MDDs that were reassigned from Armenia to Bosnia arrived to Bosnia in the summer of 2017 and received refresher training in Konjic, Bosnia. The MDDC located new working homes for the MDDs with four different Bosnian demining organizations. The MDDC conducted integration training with handlers from the new organizations. The four dog teams with the Office of Civil Protection and MDDC successfully completed certification testing. The two dog teams with Mines Advisory Group-Bosnia continued training through the rest of the year with plans for accreditation prior to the 2018 demining season.
- MLI and MDDC implemented a demining project in Kreševo Municipality in central Bosnia-Herzegovina from July through September 2017 with funding from the U.S. Department of State's PM/WRA office. This project cleared 55,421 square meters of mine-affected land and rendered the entire Municipality mine-free for the first time in over 25 years. The demining teams found 3 antipersonnel mines and three pieces of unexploded ordnance. One hundred and twenty two people living in the area directly benefited, and an additional 8,000 people indirectly benefited from this clearance project, which opened previously inaccessible areas to local traffic, natural resources, tourism and economic development. A ribbon-cutting ceremony was held in Kreševo Municipality to commemorate the successful conclusion of the demining project and Kreševo's new mine-free status.
- Since 2004, MLI has donated 43 MDDs to Bosnia, and these life-saving dogs have searched more than 2.3 million square meters of contaminated land through the end of 2017, enabling the return of safe land to the Bosnian people.

Iraq (Kurdistan)

- In 2016, MLI received a grant from the U.S. Department of State to support the replacement of aging MDDs with Mines Advisory Group (MAG) in northern Iraq. The two dogs, MDD *Nam* and MDD *Woody*, were delivered in July, 2016. Due to MAG's request to receive only dogs and no training, MAG has been unable to train and certify these MDDs. The dogs were evaluated by MLI's trainer and will be transferred to other demining organizations for retraining. Since 2009, MLI donated 8 MDDs to MAG. The MDDs have searched nearly 1.8 million square meters of land with MAG, enabling the return of land to thousands of people.
- In the spring of 2016, the Ministry of Peshmerga (MoP) sent MLI a letter of request for 12 EDDs and 6 MDDs to assist the Kurdish Army in clearing northern Iraqi land of mines and improvised explosive devices (IEDs) that were left in the wake of ISIS. In September 2016, MLI secured funding from CJTF – Operation Inherent Resolve to support the first phase of a projected three-phase program to build the EDD and MDD team capacity within the Peshmerga. MLI's EDD trainer delivered the first four EDDs to Iraqi Kurdistan in early October 2016, and remained on the Peshmerga base to conduct a six-week EDD Handler Course for Peshmerga handlers and their new dogs. The course was very successful and the EDD teams were

internally certified to AR190-12 Military Working Dog Standards and started working in 2017. All four of the dogs were privately sponsored. Through 2017, the EDDs searched more than 17,000 vehicles, nearly 80 buildings, and more than 34,000 square meters of land of explosives and IEDs.

- MLI sought further funding from the CJTF to fund phases two and three of the program and was ultimately awarded a contract with the Department of Defense in September, 2017 to train Peshmerga dog handlers to safely and effectively employ 14 privately funded dogs. Upon receiving the award, a private donor contributed funds to sponsor 6 EDDs. Unfortunately, MLI was unable to deliver these dogs by the end of 2017 due to airport closings in Kurdistan. The delivery and training of these 6 EDDs as well as the remaining 8 dogs would take place in 2018.
- MLI honored EDD *Scout* and his handler, Karzan Khalid, as the 2017 EDD Team of the Year. *Scout* was sponsored and named by General Dynamics. As Karzan's visa to the U.S. was approved too late for him to visit the U.S. with EDD *Scout* in time to receive their award at MLI's *Clearing the Path* Gala, MLI will be making arrangements for Karzan to visit the U.S. in 2018.

Iraq (southern/central)

- MLI's Iraqi partner IMCO, located near Basra, did not regain funding to continue operations in 2016 but made efforts to take proper care of the MLI-donated dogs. However, by mid-2017, IMCO had still been unsuccessful in regaining funding for its operations. Therefore, MLI decided that the best course of action was to remove the MDDs from IMCO and to either retrain them with another demining organization or to retire them. With support from the U.S. Department of State and the U.S. Embassy in Baghdad, MLI transferred the dogs from the IMCO compound to the American K9 facility in Basra in November 2017. Following physical assessments, the MDDs will be retired, or if possible, reassigned to work in Azerbaijan or Jordan in 2018.
- Since 2010, MLI has donated 12 MDDs to IMCO, and these dogs have greatly enhanced mine clearance operations in southern Iraq.

Lebanon

- In 2017, MLI donated three EDDs to the Lebanese Armed Forces (LAF) in response to the Lebanese Mine Action Center's (LMAC) request, and with financial support from the U.S. Department of State. The MDDC Trainer traveled to Lebanon to assist with the EDDs' integration and training and was also able to provide assistance and support to the MDD Detachment. The three EDDs were all privately sponsored.
- In total, MLI has donated 36 MDDs to LMAC since 2001 who have searched more than 1 million square meters of land.
- MLI received a grant from the U.S. Department of State in September, 2017 to continue developing LMAC's MDD and EDD capacity and as of December 31, 2017 was negotiating a program timeline and responsibilities with LMAC.
- MDD *Nutmeg*, who has been actively working in Lebanon since 2008 and retired at the end of 2015, was transported to the United States to serve as MLI's new K9 ambassador in 2016. *Nutmeg* took her retired life very seriously and her handlers were unable to train her to conduct mine detection demonstrations. MLI decided to retire *Nutmeg*, once again, and she was adopted by the Marschall family in Maryland. The Marschalls have two sons who have been actively involved in CHAMPS at Glenelg Country School, and the family has been deeply involved with MLI and CHAMPS for a few years. *Nutmeg* has proven to be an incredible joy to the Marschall family and makes regular visits to Glenelg.

Sri Lanka

- Since 2004, MLI has donated 30 MDDs to the Sri Lankan Army's Humanitarian Demining Unit (SLA HDU), and these dogs have searched 1.1 million square meters of land. In 2016 and 2017, MLI's primary goal was to provide additional MDDs and training to the SLA HDU to support expansion and sustainment of the Army's MDD program.

- In February 2017, MLI provided 4 MDDs to the HDU to replace retiring dogs. MLI's MDD trainer traveled to Sri Lanka with the dogs and remained on site for four months to conduct an integration training course and to 'assess and assist' the HDU's MDD Detachment. The training portion of the program and one MDD was sponsored by the U.S. Department of State; the other three MDDs were sponsored by private donors.
- MLI selected MDD *Alvin-Madjesty* and handler Corporal Wasantha Nawarathna as our 2016 MDD Team of the Year. The team traveled to Washington DC with Brigadier Amith Seneviratne in October, 2016 to participate in official events and to receive their award at MLI's *Clearing the Path* Gala. The team proved to be an excellent representative of the Sri Lanka program and of MDD teams working tirelessly worldwide to free land from mines around the world.
- MLI submitted a letter of request to the Sri Lankan Army requesting MDD *Yankee* to serve as our new K9 Ambassador in the United States, replacing *Nutmeg*. MLI donated MDD *Yankee* to Sri Lanka in 2011 and the HDU was preparing her for retirement. In 2017, MDD *Yankee* and her handler Lance Corporal T.K.D. Rajapaksha received the MDD Team of the Year Award during MLI's *Clearing the Path* in Washington, DC. Once MLI received approval for *Yankee's* retirement and transferal to the U.S., the MLI VP of Children's Programs traveled to Sri Lanka to pick up MDD *Yankee* and conduct integration training, working closely with the dog's handler and MLI's trainer who was in Sri Lanka at the time. *Yankee* arrived to the U.S. in May 2017. MLI expressed its gratitude to the Sri Lankan Army for this gift; the Army takes incredible care of all of their MDDs in retirement, so it is very meaningful that they allowed MLI to use MDD *Yankee* as our K9 Ambassador.

Children Against Mines Program (CHAMPS)

CHAMPS campaigns are thriving and active campaigns are taking place in California, Colorado, Connecticut, Florida, Maryland, North Carolina, Pennsylvania and Texas. To date, 39 MDDs have been sponsored by children through CHAMPS. In 2016 and 2017, Vice President of Children's Programs and Victims' Assistance, Kimberly McCasland, presented the CHAMPS program to more than 7,000 students, teachers, and administrators through forty-two presentations. More than 50 simulated minefield demonstrations were held with MLI's K9 ambassadors, *Nutmeg*, *Yankee*, and *Dino*. *Dino* is a retired MDD who worked in Afghanistan and was adopted by MLI's President and CEO, Perry Baltimore, in 2015.

MLI is currently implementing several international CHAMPS initiatives:

CHAMPS: Bosnia and Herzegovina

- Five American schools participated in the CHAMPS Bosnia program. These include the New Lebanon School (CT), North Mianus School (CT), Glenelg Country School (MD), Anna Linglebach School (PA) and John Moffet School (PA). In the first half of 2016, three Bosnian schools participated in CHAMPS: Dr. Boris Coric Elementary School in Kresevo, Aleksa Santic Elementary School in Vojkovici, and the 9 May Elementary School in Pazaric. Starting in September 2016, three more schools joined CHAMPS in Bosnia: Trnovo School in Trnovo, Kiseljak School in Kiseljak, and 6 March School in Hadzici.
- Each of the six CHAMPS schools in Bosnia that participated in 2016 and 2017 is dominated by a different ethnic majority (Croat, Serb or Bosniak). Through CHAMPS Bosnia, the students of these schools were linked together and participated in regular video calls and weekend camps to overcome lingering ethnic hostilities or feelings of mistrust between the ethnically diverse Bosnian students, and to engage them in service learning projects that directly impacted landmine survivors in Bosnia. Additionally the students in the Bosnian schools were linked with five American CHAMPS schools so the youth could learn about each other and become global citizens.
- In total, there were 60 video conference calls in 2016-2017 between the American and Bosnian schools. After learning about landmines and MLI's programs in Bosnia, American youth led fundraising campaigns to raise \$40,000, which sponsored two out of the four life-saving MDDs provided to Bosnia in

2016 and 2017 and they raised additional money to provide prosthetics limbs and rehabilitative care for twelve Bosnian landmine survivors. Several of the American schools also held fundraising campaigns to purchase wheelchairs for survivors. CHAMPS students in Bosnia visited the homes of these landmine survivors, listened to their stories, learned firsthand about the effects of landmines, and helped the survivors in whatever capacity they could be most helpful, such as by cleaning their yard, tilling their gardens, etc.

- Through CHAMPS Bosnia, Mine Risk Education was delivered to nearly 8,000 students and other vulnerable populations in ethnically diverse communities. This was made possible through MLI's partnership with the reigning world champions in Sitting Volleyball, the Fantomi, and the MDDC in Bosnia.

CHAMPS: Yemen

- Through CHAMPS Yemen, five American schools were linked with three Yemeni schools (Al Yaqadhah School, Hamdan School, and Nobalaa Al Yemen School), and throughout 2016-2017, 15 video conference calls took place between the schools. Despite the ongoing conflict in Yemen and regular school closings, the in-country CHAMPS Program Manager, Mr. Ahmed Alawi, brought CHAMPS students from the three Yemeni schools to YALS where they could host the calls.

- The video conference calls instilled a spirit of global citizenship with students in both countries. Not only did students discover different ways of life in other parts of the world, but also the many similarities and interests they shared, such as music, sports, art, and education. In both countries, students were motivated by their conversations with one another to find ways of helping landmine survivors.

- In 2016, 28 landmine survivors received medical assistance and rehabilitative care with support provided by American and Yemeni youth. Also in 2016, fifteen female survivors received job skills training in sewing and five male survivors received training in carpentry. All survivor trainees received assistance from YALS in securing employment or starting businesses to earn an income for themselves and their families. In 2017, 66 landmine survivors receive new prosthetics and 64 survivors received Vocational Training in several areas: Men's Carpentry, Weaving, Ladies Sewing, Handicrafts, and Beekeeping.

- The North Carolina Tarheel MDD campaign, which had supporters throughout North Carolina, raised well over \$7,000. The campaign leaders decided to donate the funds to help three landmine survivors in Yemen and one in Bosnia.

- Students from one of the participating CHAMPS schools in the U.S., Glenelg Country School, made fleece blankets for MLI's VP of Children's Programs and Survivors' Assistance, Kimberly McCasland, to deliver to Mr. Alawi on her trip to Egypt for a program visit. Mr. Alawi gave the blankets to Yemeni landmine survivors with young babies.

Survivors' Assistance

In addition to the assistance provided to survivors through CHAMPS, MLI implemented other Survivors' Assistance programs in Lebanon. MLI also implemented a program in southern Iraq to help war widows become financially independent.

Lebanon

- During 2016 and 2017, in collaboration with the U.S. Department of State and with support from private American donors, MLI implemented two programs in Lebanon to provide medical assistance to Lebanese landmine/UXO survivors, vocational training, and enhance the indigenous demining capacity in Lebanon.

- In early 2016, MLI concluded all activities under a U.S. Department of State grant that commenced in 2015 and provided vocational training in beekeeping, poultry production, and apple/olive tree production to 43 Lebanese landmine survivors or their family members. 12 of the survivors, including 3 women, received income-generating grants to start their own businesses. 45 additional landmine survivors received prosthetic limbs, prosthetic limb repair and/or assistive devices between December 2015 and

February 2016. The medical assistance was provided through a highly-reputable Lebanese medical organization, CareFit International, and all assisted survivors reported high levels of satisfaction for the care they received. The U.S. Department of State awarded MLI a follow-on grant in March 2016 to continue MVA activities in Lebanon.

- In 2017, MLI held two vocational training courses for Lebanese landmine survivors focused on beekeeping and poultry production. The course provided 33 landmine survivor participants with in-depth technical knowledge of beekeeping and poultry production, as well as business training and proposal writing training. A total of 16 participants received income-generating grants to start or expand businesses in beekeeping and poultry production. Additionally, MLI provided new prosthetic limbs, prosthetic repairs or mobility devices to 45 Lebanese landmine survivors. This is the fourth successful project that MLI has implemented to assist Lebanese landmine survivors, with funding from the U.S. Department of State.
- Following the successful results of the 2017 MVA project, the LMAC requested MLI's assistance to continue the Mine Survivors' Assistance Program and implement a Mine Risk Education Train the Trainer program in Lebanon. MLI applied and received funding from the U.S. Department of State, and the new MVA project commenced mid-2017. As of December 31, 2017, MLI and LMAC were negotiating the program timeline and responsibilities.

Iraq

- In 2017, with funding from the U.S. Embassy in Baghdad, and in partnership with the AMAR Foundation, MLI implemented the Network for the Economic Empowerment of Women in Iraq (NEW Iraq) program to assist 80 war widows in southern Iraq (in Basra and Dhi Qar) by providing them skills and knowledge that will help them to either gain employment or open their own small businesses. MLI paired the female trainees with U.S.-based successful Arabic-speaking women, who conducted monthly mentoring and training sessions over video conference calls with the trainees in Iraq. The trainees were also paired with locally-based successful Iraqi businesswomen.
- By the end of 2017, the MLI mentors held three months of mentoring and training sessions with their co-mentors and groups trainees. In 2018, the trainees will be designing and submitting proposals to MLI and AMAR to receive mini-grants that will help them start their own businesses or prepare to seek employment in the future.



Enclosure B

Measures to Assess Effectiveness of Programs

1. Mine Detection Dog Partnership Program (MDDPP):

- i. Number of countries assisted
- ii. Number of MDDs and EDDs donated
- iii. Performance metrics (square meters searched, munitions detected) of certified MDD teams
- iv. Performance metrics (number of cars and houses searched) of certified EDD teams
- v. Number of past beneficiary countries who have asked MLI for additional dogs and training
- vi. Number of certified teams & number of operational teams
- vii. Health of MDDs and EDDs
- viii. How much money MLI received for these programs and from what sources
- ix. Number of renewal grants from funding sources

2. Children Against Mines Program (CHAMPS):

- i. Number of dogs sponsored by kids – complete and ongoing
- ii. Number of presentations
- iii. Number of new campaigns
- iv. Number of CHAMPS schools involved in video conferences/CHAMPS International
- v. Number of children in beneficiary countries that get involved
- vi. Nature of involvement of the children in beneficiary countries
- vii. Number of individuals who receive medical care or vocational training
- viii. Number of individuals in beneficiary countries who are reached through MRE activities
- ix. Number of children who participated in interethnic reconciliation activities and the nature of these activities

3. Survivors' Assistance Program

- i. Number of programs implemented in how many countries
- ii. Number of survivors assisted
- iii. Number of others trained (physicians)
- iv. Amount of funding received for these programs and from what sources

4. Donor Support

- i. Number of private donations
- ii. Number of private donors
- iii. Amount of private donations
- iv. Number of government donations/grants – both U.S. and International
- v. Amount of government donations/grants
- vi. Number of public relations and communications activities



Enclosure C

Effectiveness of MLI Programs

1. Mine Detection Dog Partnership Program (MDDPP)

i. Number of countries assisted

Armenia	Training
Bosnia and Herzegovina	4 MDDs donated and 6 MDDs transferred from Armenia
Iraq	2 MDDs and 4 EDDs and training
Lebanon	3 EDDs and training
Sri Lanka	4 MDDs and training
Yemen	Training
Total countries assisted	6

ii. Number of dogs donated: 23

iii. Performance metrics (square meters searched) of certified MDD teams

2016, square meters aggregate	729,852
2017, square meters aggregate	2,159,271
Total	2,889,123 m²

iv. Performance metrics of certified EDD teams

	<i>Cars searched</i>	<i>Houses searched</i>
2016	n/a	n/a
2017	17,125	78
Total	17,125	78

v. Number of past beneficiary countries who asked MLI for additional dogs and training

Bosnia and Herzegovina	Provided dogs and training
Iraqi Kurdistan	Provided dogs and training
Lebanon	Provided dogs and training
Sri Lanka	Provided dogs and training

vi. Number of certified/operational MDD teams

As of December 31, 2016	70
As of December 31, 2017	68

vii. Health of MDDs: 17 dogs died during 2016 and 2017 of old age and health conditions. No MDDs died during minefield operations. Of the 240 MDDs MLI donated as of December 31, 2017, 73 were active. Retired dogs are primarily living with their handlers, being cared for by the organization with whom they worked, or were returned to the U.S. and are now in loving homes.

viii. How much money MLI received for MDDPP and from what sources



Armenia	\$43,434.50 from PM/WRA \$165,000 from private sources
Bosnia and Herzegovina	\$468,386 from PM/WRA \$139,817 from private sources
Iraq (northern)	\$155,392 from PM/WRA and DoD \$150,000 from private sources
Lebanon	\$85,336 from PM/WRA \$50,666 from private sources
Sri Lanka	\$220,000 from PM/WRA \$102,606 from private sources
Total for MDDPP from gov't sources	\$972,550
Total for MDDPP from private sources	\$608,089
Total for MDDPP 2016-2017	\$1,580,639

ix. **Number of renewal grants from funding sources:** Iraq DoD project

2. Children Against Mines Program (CHAMPS)

i. **Number of dogs sponsored by kids**

CHAMPS Connecticut	MDD <i>Emily</i> (completed)
	MDD <i>Nibs</i> (completed)
	MDD [to be named] (ongoing)
CHAMPS Maryland	MDD [to be named] (ongoing)
CHAMPS Texas	MDD <i>Coulson Tough</i> (ongoing)
Total completed campaigns	2
Total ongoing campaigns	3

ii. **Number of presentations:**

During 2016-2017, the CHAMPS team held 42 presentations at 31 schools in CT, MD, NC, WY and TX. More than 7,070 students, parents, teachers, and administrators were reached through these presentations.

Attended/participated in 17 conferences and held 3 workshops to engage teachers and administrators. The CHAMPS team attended conferences in Minneapolis for the Annual National Service-Learning Conference, Baltimore, MD and Washington D.C. for the National Council for Social Studies Conference, and Nashville, TN for the American Animal Hospital Association Conference. The team also participated in other events throughout United States where they delivered landmine presentations and dog demonstrations, participated in parades/dog walks, and addressed thousands of members of the public.

ii. **Number of new campaigns for CHAMPS MDDs and Survivors:** There are currently three ongoing campaigns for CHAMPS MDDs and one campaign for survivors.



iii. **Number of CHAMPS schools involved in video conferences/CHAMPS International**

New Lebanon School, CT
North Mianus School, CT
Glenelg Country School, MD
Anna Linglebach School, PA
John Moffet School, PA
Friends School of Baltimore, MD
Total CHAMPS schools participating: 6

iv. **Number of children in beneficiary countries that were involved**

Bosnia	120
Yemen	20
Total	140

v. **Nature of involvement of the children in beneficiary countries:**

Through CHAMPS, CHAMPS Teams in each participating country receive advanced Mine Risk Education (MRE), and then do 2-8 MRE events each year in/around their schools, at other schools, village centers and local mosques. They also participate in video conference calls with CHAMPS schools in America, through which they can converse with fellow American students and teach them about life in their countries and how their communities have been impacted by the effects of landmines.

vi. **Number of individuals who receive medical care or vocational training:**

Bosnia	Twelve (5 in first half of 2016, 4 in second half of 2016, 3 in 2017) landmine survivors received prosthetics and medical care.
Yemen	Landmine Survivors receiving Medical Assistance during 2016: 28 Landmine Survivors receiving Medical Assistance during 2017: 66 Landmine Survivors receiving Vocational Training during 2016: 20 (15 women received training in sewing; and 5 men received training in carpentry) Landmine Survivors receiving Vocational Training during 2017: 64 (44 women received training in sewing and 5 received training in handicrafts; 9 men received training in carpentry, 5 received training in beekeeping, and 3 received training in weaving).

vii. **Number of individuals in beneficiary countries who are reached through MRE activities**

Bosnia and Herzegovina	7936
Total number receiving MRE	7936

viii. **Number of children who participated in interethnic reconciliation activities and the nature of these activities:**



120 students in six schools (20 students per school) in Bosnia and Herzegovina participated in interethnic reconciliation activities. The participating schools were in six ethnically Serb, Croat, and Bosniak communities. The students from the six schools interacted and communicated with one another throughout the school year, and worked together in service learning projects and activities that directly assisted landmine survivors. The students also worked with the Bosnian National Fantomi Sitting Volleyball team to deliver MRE to other students and vulnerable populations in ethnically diverse communities.

3. Survivors' Assistance Program

i. Number of programs implemented in how many countries:

In Lebanon, 2 programs were implemented for medical assistance and 2 programs for vocational training. An additional program for medical assistance and vocational training was started in September 2017.

In Iraq, one program, NEW Iraq, was implemented in 2017 to assist 80 war widows in gaining employment and business development skills.

ii. Number of survivors assisted:

In Lebanon, 45 landmine/UXO survivors received medical assistance and rehabilitative care in 2016 and 45 additional survivors received assistance in 2017. In 2017, thirty landmine/UXO survivors or their family members received vocational training in beekeeping, poultry production, and project proposal writing.

In Iraq, 80 war widows are currently being assisted through the provision of mentoring and training sessions to help them become entrepreneurs or seek gainful employment.

iii. Number of others trained (physicians): None

iv. Amount of funding received for these programs and from what sources:

Lebanon	\$200,988 from PM/WRA
	\$5,666 from private sources
Iraq	\$32,881 from U.S. Embassy Baghdad
Total for Survivors' Assistance from gov't sources	\$233,869
Total for Survivors' Assistance from private sources	\$5,666
Total for Survivors' Assistance 2016-2017	\$239,535

4. Donor Support

i. Number of private donations: 318 contributions in 2016; 287 contributions in 2017.

ii. Number of private donors:



	2016	2017
Businesses	22	24
Schools	6	7
Individuals	278	245
Private foundations	12	11
Total number of private donors	318	287

- iii. **Amount of private donations:** \$1,411,574.
- iv. **Number of government donations/grants – both U.S. and international:** 18 grants and donations from international governments.
- v. **Amount of government donations/grants:** \$1,698,413.
- vi. **Number of public relations and communications activities:**

E-newsletters	Quarterly
MDD donor updates	Quarterly
Global Giving updates	Quarterly
Small fundraising events/activities (<\$5,000)	Various CHAMPS fundraisers throughout the country, listings on sites like GlobalGiving.org, AmazonSmile.com, annual Giving Tuesday campaign, etc.
Large fundraising events/activities (>\$5,000)	Annual MLI <i>Clearing the Path</i> Gala and the annual K9-9K Walkathon
PR events	Regular attendance at various community events, such as the Reston Pet Fiesta, Rotary clubs, 4-H clubs, County Fairs, etc.
Social media activities	100+ updates about MLI activities to various social media sites, such as Facebook, Twitter, Instagram, and Pinterest, which engaged thousands of individuals around the world and increased MLI “fans” and followers by more than 60%
Annual report	Released annually
Independent charity rating websites	High ratings by all major independent charity rating websites